

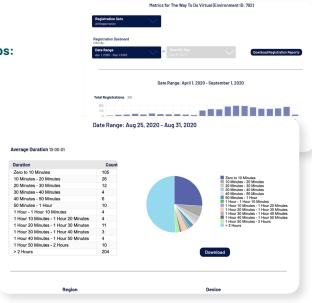
Metrics & Reporting

24/7 Access to 35+ Reports

Access your data any time via the dashboard.

View metrics at-a-glance, or download reports in **four simple steps:**

- Select your date range and time zone
- 2 Select the reports you want to download
- 3 Select the columns to include in each report
- 4 Run your reports



Reports include:

- Registration Summary & Detail
- ▶ Attendance Summary & Detail
- ► Master Activity Report Detail
- Master Content by Location-Detail
- Max Concurrent Attendees
- ► All Content Views Summary
- ▶ All Content Views Detail
- Content by Location Summary
- Content by Location Details
- Webinar Views Summary
- Webinar Views Detail
- All Location Entries

- All Location Entries Detail
- Booth Entries Summary
- ▶ Booth Entries Details
- Auditorium Entries Summary
- Auditorium Entries- Detail
- Total 1:1 Chats Initiated
- Chats Per Attendee
- Public Chat Transcripts
- Rep Chat
- Watch List Details
- Attendee Profile Notes
- Doorway Clicks by Location

- Clicks Detail
- Click Actions by Location
- Click Actions Detail
- Content Sharing Summary
- Content Sharing Detail
- Average Duration
- Visits by Region
- Visits by Device
- Leaderboard
- Content Library
- Additional webinar reporting available



Please Note

Automated reporting lets you choose the reports, timeframe and frequency, so you can review your metrics as often as needed.